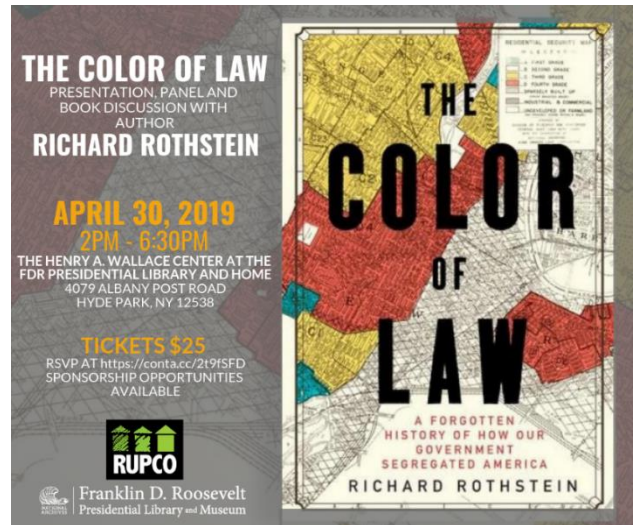


# HOUSING, DIVERSITY, EQUITY & INCLUSION

Align your company's values with this social justice discussion by participating in this historic moment. This convening focuses on the history of racial discrimination in federal policy, examines the policy impact in today's society, and explores equitable remedies going forward in housing and community development.

Author Richard Rothstein presents the history contained in *The Color of Law* at the Milstein Auditorium at the FDR Presidential Library in Hyde Park on Tuesday, April 30. The event shares a rich opportunity to examine this important aspect of history in a place that harbors the FDR history and legacy. We hope to jump start a conversation about current manifestations of racial discrimination in housing, assess past and present efforts to overcome this discrimination, and consider proposed remedies towards eliminating systemic racism in our nation's housing. Please join us with your sponsorship today.



## EQUITY SPONSOR \$2500

- 6 sponsorship opportunities
- 2 event tickets
- 2 copies of *The Color of Law*, signed by author
- Company logo on
  - event day signage & print agenda
  - event webpage
  - video credits (3 videos to be compiled)
- Company mention on social media promotions

## DIVERSITY SPONSOR \$1000

- 12 sponsorship opportunities
- 1 event ticket
- 1 copy of *The Color of Law*, signed by author
- Company mention on
  - event day signage & print agenda
  - event webpage
  - video credits (3 videos to be compiled)

## COLOR OF LAW AGENDA: April 30, 2019 2-6:30pm

2:00p Historical Connection between the FDR Library and *The Color of Law*

2:10p Welcome: Kevin O'Connor, CEO, RUPCO Inc.

2:15p Introduction of Richard Rothstein: Paul Sparrow, Director, FDR Presidential Library & Museum

2:30p Presentation of *The Color of Law* by Richard Rothstein

3:40p Panel Discussion: Policy Impacts of Inequity on Communities of Color

Richard Rothstein, Author, *The Color of Law*

Maurice Jones, President & CEO, Local Initiatives Support Corporation (LISC)

Kt Tobin, PhD, Deputy Director, Benjamin Center, SUNY New Paltz

Lorraine Collins, Director of Public Policy & External Affairs (NY), Enterprise Community Partners

Wanda Graham, Vice President & Director, Office of Fair Housing & Equal Opportunity, NYS Homes & Community Renewal

5:00p Wine & Cheese Reception and Author Book Signing

**SIGN ON BY MARCH 15:** Maximize your company's visibility by sponsoring this event by March 31. Sign on here <https://conta.cc/2t9fSFD> or mail your check to RUPCO, 289 Fair Street, Kingston, NY 12401. If you have questions, please give one of us a call.

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